

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
January 12, 2006**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on January 12, 2006 at 8:00 a.m. at the Crowne Plaza LAX at 5985 W. Century Blvd., Los Angeles.

33 individuals attended the meeting as follows:

- Grant Coonley, Hilton Los Angeles Airport
- Julie Spencer, Arden Realty
- Lance Lipscomb, Travelodge LAX
- Michael Payton, Crowne Plaza
- Jim Burns, Marriott LAX
- Shahid Kayani, Holiday Inn LAX
- Mehran Torkzadeh, The Parking Spot
- Carlton Werner, Radisson LAX
- Greg Lehman, Renaissance Montura Hotel
- Sandy Diaz, AMB Property Corp.
- Tamara Rosenberg, Arden Realty
- Karin Howell, Carlsberg Management
- Travis Thomas, LAT Investments
- Bruce Nahid, LAT Investments
- Lisa Wellik, Los Angeles World Airports
- Jim Ritchie, Los Angeles World Airports
- Paul Verduin, Courtyard by Marriott
- Juan Navarro Sigala, Clarion LAX
- Conrad Klingenstein, Jamison Properties
- Tony Ciancimino, Westchester/LAX-Marina del Rey Chamber of Commerce
- Charles T. Fort, Four Points Sheraton
- Philip Song, Jamison Properties
- Connie Bass, The Encounter Restaurant
- Jeanne Breunig, LAWA – RAD
- Lourdes Romero, LAWA – RAD
- Richard Lutz, Real Estate Consultants
- Edgar Saenz, Rep. Maxine Waters
- John Brady, Area Rep. for Mayor Antonio Villaraigosa
- Dick Moon, Richard Moon & Assoc.
- Pat Barry, Pat Barry & Assoc.
- Kathryn Frengs, Field Deputy - Councilman Bill Rosendahl
- Laurie Hughes, Gateway to L.A.

Gateway to L.A. PBID Meeting – January 12, 2006

Meeting Minutes

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1. WELCOME / INTRODUCTIONS
Grant Coonley welcomed the attendees and congratulated the members on the successful renewal of the PBID.
2. PUBLIC COMMENTS
No comments from the public.
3. APPROVAL OF MEETING MINUTES – December 6, 2005
The minutes of the December 6, 2005 board of directors meeting were approved as presented.
4. RESOLUTION TO ELECT NEW EXECUTIVE COMMITTEE MEMBERS
Board members voted unanimously to elect Mehran Torkzadeh (Parking Spot) and William Geary (Carlsberg Management) to serve on the Executive Committee.
5. RESOLUTION TO ELECT NEW BOARD MEMBER
Board members voted unanimously to elect Jim Ritchie (representing Los Angeles World Airports) to serve on the Board of Directors (replacing Barbara Yamamoto).
6. PROPOSED BUDGET FOR 2006
Laurie Hughes presented the budget for 2006 and gave explanations on new line items and/or significant changes from the prior year's budget.
Board members voted unanimously to accept the budget for 2006.
7. EXECUTIVE DIRECTOR'S REPORT
Laurie Hughes reported on several items that were included the Executive Director's month report including the following:

PBID Renewal Process

Renewal of the Gateway to L.A. business improvement was supported by 82% of the voting members and ratified by a unanimous vote of the Los Angeles City Council. The new term started on January 1, 2006 and goes through December 31, 2015. The new budget is \$841,000 and invoices will be sent out by the City Clerk's office in late January.

Due to the delay in the renewal process and invoicing of the assessments, the City Clerk's office will be advancing approx. \$250,000 to cover our expenses for the 1st quarter of 2006.

Ambassador Program

Contacts for December were down slightly – 830. November – 870; October 872; Panhandler contacts have been on the rise – Dec. -199; November – 98; October – 67; UPS is currently interviewing candidates to fill 2 new ambassador spots. We will be increasing the manpower to 3 – 8 hr. shifts per day to cover the expanded PBID district.

Jim will be working with the Parking Operators and LAPD to start tracking automobile break-ins for the area and security deployment needs.

We had a report of one of our officers taking a sleeping “break” in the employees lounge of a hotel.

Ocean Express

2005 was a terrific year for the Ocean Express with more than 49,300 passengers (a 15% increase over 2004). In December, we served 3,080 guests, which was a 9% increase over December 2004.

We were successful in securing a contribution of \$10,000 from the City of Manhattan Beach towards OE operating costs. We are hopeful that this will be an ongoing contribution as well as \$10,000 from the Downtown Merchants and another \$5,000 - \$10,000 from the Village Shopping Center & Chamber of Commerce together.

Keep it Clean

Cindy Birchall reported possible illegal dumping of toxic liquids at one of our office buildings. We informed the building management and they took measures to address the issue.

2006 Projects

- Outreach to new member will start with an Information package
- Update Website with new member info
- Update Insert for The New Century Brochure
- Update Gateway to Lunch materials
- LABJ Advertisement
- Submit grant request to MTA for additional beautification funding.

8. New Business / Announcements / Updates

- Kathryn Frengs announced a community meeting on January 17th to learn about new electronic signage that is scheduled to be installed on Century Blvd.

Meeting adjourned.